



SPACEOPS 2020

THE 16TH INTERNATIONAL CONFERENCE ON SPACE OPERATIONS
18 - 22 MAY 2020 | CAPE TOWN INTERNATIONAL CONVENTION CENTRE
CAPE TOWN, SOUTH AFRICA



SPONSORSHIP & EXHIBITION PROSPECTUS





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MESSAGE FROM THE CHAIRMAN

Dear Prospective Exhibitor,

It is with great pleasure that we invite you to attend and partner with SANSA at the upcoming biennial 16th International Conference on Space Operations (SpaceOps 2020), embracing the conference theme "Beyond Boundaries to Human Endeavours".

Held on the African continent for the first time in history, SpaceOps 2020 will be hosted in the beautiful City of Cape Town, South Africa from 18 - 22 May 2020 at the Cape Town International Convention Centre (CTICC). This iconic conference in the Space Industry attracts technologists, scientists, managers, and experts from various international space agencies, industries and academia.

SpaceOps 2020 will provide a platform to network, nurture existing relationships, build partnerships and discuss new opportunities with key global industry leaders on all aspects of space mission operations, including areas such as robotics, earth orbiting, deep space and human aspects of space operations. This international forum discusses state-of-the-art operations, principles, methods and tools.

We invite you to consider exhibiting and participating in this unique and significant conference, which attracts 700+ national and international delegates from both the private and public sectors from across the world. This is a perfect opportunity to associate and expose your brand to the space operations industry, as well as the rest of the global community.

We look forward to welcoming you to Cape Town for our SpaceOps 2020 conference.

Sincerely,

Chairman, SpaceOps 2020 Conference Committee

PARTICIPATION OVERVIEW

Why Exhibit or Sponsor at SpaceOps 2020?

- **Target over 700 key local and international decision makers in the Space Operations Industry.**
- **Reach an international audience and expose your brand to the world.**
- **Network with people who work in space operations on a daily basis.**

Exhibition space and sponsorship opportunities will be reserved on a first-come, first-served basis. To secure your preferred exhibition stand or sponsorship package, complete and submit your application form as soon as possible.

Conference details

Conference title: The 16th International Conference on Space Operations
Theme: *Beyond Boundaries to Human Endeavours*
Date: 18 - 22 May 2019
Venue: Cape Town International Convention Centre (CTICC)
Official website: <http://www.spaceops2020.org/>
Hosted by: The South African National Space Agency (SANSA)
Organisers: Tourvest Incentives, Meetings and Events
Contact: **Sponsorship Liaison**
info@spaceops2020.org
+27 21 525 2552

Exhibition Liason

spaceops2020@whaam.co.za
+27 21 045 0551

How to book

Whaam Concepts has been appointed as the official agents for Exhibitions.

To guarantee favourable positioning, reserve Exhibition space early. Companies who do not exhibit, may not participate in any marketing opportunities, unless approval has been granted by the SpaceOps 2020 committee. Final date for bookings of Exhibition Stands is the **15th of March 2020.**



SPONSORSHIP PACKAGES

We offer various sponsorship packages at platinum, gold and silver levels, as well as a number of support packages. Sponsors may select one or more of the sponsor benefits from the list below, to the extent benefits are available at the time of reservation.

	PLATINUM ZAR 1,000,000	GOLD ZAR 750,000	SILVER ZAR 450,000	CONFERENCE DINNER PACKAGE Price on Request	WELCOME RECEPTION ZAR 250,000	REGISTRATION DRINK ZAR 80,000
Verbal recognition at the beginning of each plenary session	✓	✓	✓	On D-day	On D-day	
Speech/Corporate video	5 - 10 minutes during the opening of Conference Dinner	5 - 10 minutes during the opening of Conference Dinner		5 minutes during the opening of Conference Dinner		
Advert on screens during the Conference and display of your logo	✓	✓	✓	✓		
Logo and dinner signage				✓		
Display of your corporate logo on all advertisements	✓	✓	✓	✓		
Display of your corporate logo in the program	✓	✓	✓	✓	✓	✓
Display of your corporate logo, details and hyperlink to your website on the event website	✓	✓	✓	✓	✓	✓
Logo on the program cover	✓			✓		
Colour advertisement in the program	Full Page	Full Page	Half Page	Full Page	Full Page	
Announcement of sponsor status in the newsletters	✓	✓	✓	✓	✓	✓
Inclusion of your promotional material (to be provided by sponsor) in the conference bags	✓	✓	✓	✓	✓	✓
Roll-up banner of your company in the conference centre	4	2	1			
Roll-up banner of your company (to be provided by the sponsor) in a prominent location at the conference dinner	5	5		9		
Roll-up banner of your company (to be provided by the sponsor in the exhibition area)					2	
Inclusion of your organisation's information in the press pack	✓	✓	✓	✓		
Registration Complimentary badges	4	2	1	1		
Stand in exhibition area: • Floor space rental included, • Custom stand to be designed and Purchased through Whaam Concepts	6m x 6m	6m x 3m	3m x 3m			
Complimentary exhibitor badges	4	2	1			
VIP seating at the opening ceremony	2	2				
Complimentary invitation for the welcome reception					2	
Complimentary invitation for the Conference dinner	3	2		3		

OTHER PACKAGES

PRICE IN ZAR

LANYARDS

- Exclusive: only one logo ZAR 95,000
- Non exclusive: up to 5 logos ZAR 55,000

PENS

- They will be included in every participant's conference bag - Pens to be provided by sponsor ZAR 20,000

DELEGATE BAGS

- Exclusive Branding on participant's conference bag ZAR 550,000 **[SOLD]**

BRANDED NOTEPADS

- These will be included in every participant's conference bag - Notepads to be provided by sponsor ZAR 10,000 **[SOLD]**

MOBILE APP

- This app will display the programme, sponsors logos with real time updates ZAR 150,000

ADVERTISING OPPORTUNITIES

- Place an advert in the official SpaceOps 2020 programme
- Full page ZAR 70,000
 - 1/2 page ZAR 50,000
 - Inside front cover ZAR 90,000
 - Cover back ZAR 100,000
 - Inside cover back ZAR 85,000

COFFEE BREAK FOR EACH DAY

Coffee will be served in the exhibition area and some common areas during morning and afternoon breaks

- Sponsorship of coffee break for one day (Morning, Mid-morning and Afternoon) ZAR 160,000

LUNCH BREAK FOR EACH DAY

Lunch will be served in the exhibition area. Sponsor branding on the buffet table and in the programme

- Sponsorship of lunch break for one day ZAR 220,000

ADVERTS ON SCREENS

- Logos, video, text or image. All advertising must be approved by the organising committee ZAR 70,000

ROLL-UP BANNER POSITIONED IN THE CONGRESS CENTRE

- Provided by the sponsor ZAR 18,000
- Student workshop lunch ZAR 18,000

POSTER SESSIONS

- The advertisement consists of your logo on the poster board ZAR 75,000
- Advert on e-posters ZAR 75,000



EXHIBITION PACKAGES

We would like to invite your organisation to come on board as an Exhibitor at SpaceOps 2020. As an Exhibitor you will be presented with a unique opportunity and platform to network, engage and showcase your products and services to key decision makers within the industry. This occasion will boost your business potential and profile to a diverse international audience.

Many organisations have been waiting for this once-off opportunity to showcase and present in Africa and Exhibition spaces will be taken up very quickly. In order to avoid disappointment, book and secure your preferred space now, as Exhibition space will be taken up quickly.

Bookings will be processed and accepted on a first come, first service basis.

	INFORMATION	PRICE IN ZAR
CUSTOM STANDS	<p>All custom stands are to be booked through Whaam Concepts spaceops2020@whaam.co.za +27 21 045 0551</p> <ul style="list-style-type: none"> • Special requirements are welcome and encouraged • All costings will include a floor space cost of R9 500/SqM • 2 x Exhibitor badges per stand are included (Max 4) 	As Per Design

	PACKAGES	PACKAGES INCLUDES	PRICE IN ZAR
PACKAGE 1	3m x 3 m Tensioned Fabric System (Stand on Left/Right corners)	<ul style="list-style-type: none"> • 16mm Grey finish raised flooring with aluminium edging all around • X 1 carpentry counter duco sprayed white with aluminium vinyl to front and lockable cupboard doors with power point • x2 50mm Profile tensioned fabric system • x1 40 inch TV (Optional) • x2 Full graphic prints • x1 Cut vinyl logo to counter • x3 Mind your step cut vinyls • x3 Long arm spotlights • Wi-Fi in the Exhibition Area • Additional available on the service form (furniture, DB etc) • Costings include floor space rental • 2 Exhibitor badges per stand are included (Max 4) 	ZAR 172,500
PACKAGE 2	3m x 3m Tensioned Fabric System Corner (Stand open Centre)	<ul style="list-style-type: none"> • 16mm Grey finish raised flooring with aluminium edging all around • X1 carpentry counter duco sprayed white with aluminium vinyl to front and lockable cupboard doors with power point • x2 50mm Profile tensioned fabric system • x1 40 inch TV (Optional) • x4 Full graphic prints • x1 Cut vinyl logo to counter • x2 Mind your step cut vinyls • x6 Long arm spotlights • Wi-Fi in the Exhibition Area • Additional available on the service form (furniture, DB etc) • Costings include floor space rental • 2 Exhibitor badges per stand are included (Max 4) 	ZAR 195,500
PACKAGE 3	3m x 3m Island Engineered Fiber Board	<ul style="list-style-type: none"> • 16mm Grey finish raised flooring with aluminium edging all around • Engineered Fibre Board counter with Grey Aluminium vinyl all round bottom and open shelving to the rear with a plug point • White engineered fiber board including arch and backing panel • x1 40 inch TV (Optional) • x1 White engineered fiber board circle cut out with a vinyl cut logo applied • x2 Vinyl cut logos to sides of arch • x1 Cut vinyl logo to counter • x3 Mind your step cut vinyls • x4 Downlights • Wi-Fi in the Exhibition Area • Additional available on the service form (furniture, DB etc) • Costings include floor space rental • 2 Exhibitor badges per stand are included (Max 4) 	ZAR 184,000
PACKAGE 4	3m x 3m Engineered Fiber Board (Island)	<ul style="list-style-type: none"> • 16mm Grey finish raised flooring with aluminium edging all around • Engineered Fibre Board counter with Grey Aluminium vinyl all round bottom and open shelving to the rear with a plug point • Engineered Fibre Board Backwall with Arch feature • x1 40 inch TV (Optional) • x1 White engineered fiber board circle cut out with a vinyl cut logo applied • x2 Vinyl cut logos to sides of arch • x1 Cut vinyl Logo to counter • x3 Mind your step cut vinyls • x2 downlights • Wi-Fi in the Exhibition Area • Additional available on the service form (furniture, DB etc) • Costings include floor space rental • 2 Exhibitor badges per stand are included (Max 4) 	ZAR 161,000

Next Steps

We encourage you to consider partnering with us in this prestigious event by coming on board as an official sponsor through any of the above Sponsorship packages. We would be happy to discuss tailor-making a package that will suit your company's needs, objectives and budget.

Please do not hesitate to contact us if you would like to discuss this or if you have any queries.

Contact Details

The 16th International Conference on Space Operations is hosted by the South African National Space Agency (SANSA) and organized by Tourvest Incentives, Meetings and Events.

Please email the Conference Secretariat if you wish to come on board as a sponsor.

Conference Secretariat

Tourvest Incentives, Meetings Events

The Colosseum, Foyer 3. 3rd Floor, Unit 306, c/o Century Boulevard & Century Way, Century City.

PO Box 193, Century City 7446.

Cape Town

South Africa

Tel: +27 21 525 2552

Email: info@spaceops2020.org

To learn more about the SpaceOps 2020 Conference please log onto the Website: www.spaceops2020.org





For Exhibition queries please contact:

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